

Summer 2020







A publication for the valued customers of all our outstanding brands.

Summertime and the Living is Easy with Smart System Upgrades

With the promise of another hot summer season, a smart security system provides a cool, comfortable, and conveniently controlled home. If you haven't already upgraded your security system, now is the time to make your home smarter and more efficient.



A cellular-based system can save you time and money with the latest energy-management and automation solutions. Our systems offer the ability to control your thermostat, lights, locks, garage doors, and small appliances with your smartphone or computer. Plus, with the telecommunication industry constantly discontinuing older technologies, now is an excellent time to upgrade your system to maintain optimum performance and reliability.

In a world increasingly reliant on smartphones, tablets, laptops, and other web-enabled devices, our cellular-based systems offer all the convenient capabilities of the latest technology and equipment. They also provide the perfect platform to expand your system as needed to integrate the latest devices.

Upgrading your system puts your safety and security right at your fingertips. Imagine receiving real-time text and email alerts from your security system, as well as remotely monitoring your home's surveillance with the added benefits of video analytics.

Contact us today to learn more about options to upgrade your system or to take advantage of these interactive services.

PRESIDENT'S MESSAGE

Our Mentor Inducted into SSI Hall of Fame

In April 2020, my dad, Rodney Garner, was posthumously inducted into the Security Sales & Integration Hall of Fame. He



would have been humbled and a little embarrassed if he were with us to receive this award and recognition. I am very proud of him and grateful to the security industry for recognizing his contributions during his 45-year career. A committee of industry peers selected him based on the following criteria:

Required Characteristics

- Minimum 15 years of security industry experience.
- Considered ethical and positively represents the security industry.
- Known to have achieved exceptional expertise and success in chosen security specialization.
- Known to have had a major impact in security business and/or technology.
- Known to have demonstrated strong character and leadership.

Desirable Characteristics

- Generally recognized as a pioneer, trailblazer or innovator.
- Known to have demonstrated volunteerism and humanitarianism within and/or outside the security industry.
- Known to have dedicated time, effort and/or resources to security industry organizations and causes.
- Known to have promoted industry mission of protecting lives and property.
- Known to have helped others succeed and acted as a mentor.

My dad possessed all of these, but most of all, he embodied the last characteristic. Over the past two-and-half years since his passing, I've had countless coworkers, industry leaders, and even customers reach out to me and share stories of how my dad mentored and helped them succeed. He was always willing to spend the time required to help someone better understand our industry. We are proud to honor him and we look forward to continuing to serve you, our customers, as he would.

Sincerely, **Eric Garner, CEO & President**

Refer Friends and Family to the Best Security Solution and Earn \$100

One of the many reasons we provide unparalleled customer service is that our business relies heavily on word-of-mouth and referrals from those who know and trust us. Since our founding decades ago, our business has grown thanks to valued customers referring their friends and family.



We live in a time when most of us could benefit from a little extra cash and many Americans are concerned about their safety and security. Our Refer-A-Friend program was designed to reward those who spread the word about our products and services, and also to attract new customers whom we'd love the opportunity to protect.

Share with your friends and family the benefits of our exceptional residential and commercial security and when they sign up as a new customer, we'll send you a \$100 Visa® gift card!*

Simply have them provide your name as the referral source when they sign up. There are NO LIMITS to the number of rewards you can earn. You will get \$100 for each new customer you refer.

Call your local branch if you have any questions about our referral program. Thanks for your business and for trusting us to protect your family and friends!

Door and Window Sensors Can Protect So Much More

Along with a control panel, door and window sensors are the most common component of any security system, monitoring the many potential entry points of your home or business.

These two-piece devices are comprised of a transmitter and a magnet aligned together. When a door or window is opened, the magnetic field is broken, and an alert is sent to your panel, app, and our monitoring station.

While their name aptly describes how they're most often used, these versatile little powerhouses offer a multitude of other handy applications. And because today's sensors are wireless, you can easily place them almost anywhere.

Want to receive an alert when a liquor, medicine or gun cabinet

is opened? Teenager won't quit raiding your closet? Kids keep sneaking into your home office while you're away? Or do you just need to keep them from opening the drawers? Need to make sure your young ones aren't going

> through the pool gate on their own? Sensors can cover all of these scenarios and nearly any others you can imagine.

We can also easily set up any sensor to

"notification only." That way you're alerted while at home or away through the panel and your smartphone without alarming the monitoring center.

Call your local branch today if you have a creative need for additional sensors—or if you just want to protect a door or window.



All of our branches continue to take precautions to protect our customers when visiting your home or business.

Rest assured we regularly screen employees and provide them with the best Personal Protection Equipment. We follow strict guidelines to ensure that you, our valued

customers, and our employees stay safe and healthy while doing the same for your systems.

Call your local branch today if your fire-protection or security system is in need of service or an upgrade. Our technicians and customer experience teams remain fully operational to serve you.

••• Call 1-888-349-3455 for customer service and remember to test your system monthly. •••





